

# Gustavo Quiroz Ocampo

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## Skills

- React.js | Javascript | HTML | CSS | Git | Github | Typescript | Next.js | Remix | REST API | TailwindCSS | Shopify Liquid
- Shopify | Responsive Design | Firebase | Netlify | Cloudflare | React Router | Bootstrap | NPM | Yarn | English & Spanish

## Experience

Frontend Developer / Hybrid	<a href="#">Corso Jewelry</a>	February 2024 - Present
<ul style="list-style-type: none"><li>• Implemented and upgraded responsive design for the website resulting in a <b>61% increase in mobile user sessions</b>.</li><li>• Enhanced ecommerce website's user interface with modern design principles, <b>boosting with 137,765 online store sessions</b>.</li><li>• <b>Successfully integrated</b> an international and efficient payment gateway, resulting in <b>71% increase in foreign profits</b> in a 4-month period..</li><li>• <b>Increased online store conversion rate by 3%</b> through optimizing frontend performance, and data-driven design improvements, leading to a more engaging and effective shopping experience.</li><li>• <b>Led the development</b> of a brand new wholesale website for the company, <b>streamlining the purchasing process</b> and significantly enhancing the user experience.</li></ul>		
Frontend Developer / Hybrid	<a href="#">PowerUps</a>	October 2023 - January 2024
<ul style="list-style-type: none"><li>• <b>Led the coding execution</b> for the redesign of PowerUps' main website, resulting in an <b>60% increase in conversion rates</b> within the first 3 months working alongside with the Marketing Department. Implementing industry best practices in web development and utilizing <b>tools such as Next.js, Javascript, HTML, CSS, Calendly and Vercel</b>.</li><li>• Continuously <b>improved accessibility and performance</b> for client web projects, <b>achieving high scores of 90+</b> in both PageSpeed Insights and Lighthouse assessments.</li><li>• Proactively <b>maintained Next.js and Shopify applications</b>, resulting in consistently seamless user experiences and a notable <b>70% decrease in reported issues</b>.</li></ul>		
Frontend Developer / Remote	<a href="#">El Diablito Trece</a>	April 2023 - August 2023
<ul style="list-style-type: none"><li>• <b>Optimized SEO practices</b> to enhance visibility and search engine rankings, resulting in a remarkable <b>50% increase in organic traffic</b>.</li><li>• <b>Achieved a 20% improvement in website loading speed</b> and a <b>50% reduction in server response time</b> by leveraging Firebase for secure data storage, authentication, and advanced functionality through functions.</li><li>• <b>Collaborated with the UX design team</b> to craft an intuitive user experience, resulting in <b>positive feedback and a notable increase in user engagement</b>.</li></ul>		

## Education and Certificates

Cybersecurity Professional Certificate	<a href="#">Google</a>	January 2024 - Present
<ul style="list-style-type: none"><li>• <a href="#">Foundations of Cybersecurity</a>   <a href="#">Play it Safe: Manage Security Risks</a></li></ul>		
WebUI Crash Course	<a href="#">SoftServe</a>	October 2023 - November 2023
<ul style="list-style-type: none"><li>• Credential ID Series AQ № 15810/2023.</li></ul>		
Frontend Development	<a href="#">FixterGeek</a>	October 2022 - April 2023
<ul style="list-style-type: none"><li>• Introduction to Web Development   React.js for beginners.</li></ul>		

## Projects

Personal Website	<a href="#">Kinxori.com</a>	July 2023 - Present
<ul style="list-style-type: none"><li>• My personal website showcases my career as a web developer. It provides visitors with an in-depth look at my projects, skills, and hobbies.</li></ul>		